



**Dignity U Wear Makes First Delivery of
New Emergency Clothing Program
to The Sulzbacher Center**

--Program Funded by Community Foundation Grant--

Jacksonville, FL (March 2, 2010)—Dignity U Wear, the Jacksonville-based, national nonprofit that provides brand new clothing to men, women and children in need, recently made the first delivery on of new basic clothing necessities for homeless men and women at the Sulzbacher Center. The delivery is part of a program funded by a grant from the Community Foundation in Jacksonville.

The \$14,864 grant, awarded by the Community Foundation in September of 2009, is underwriting the pilot emergency clothing program to assist those arriving at the Center with little or no clothing. The program provides new underwear, socks and sweats, which recipients can use until they receive vouchers to access Goodwill's supply of second-hand clothing.

The grant is allowing Dignity U Wear to negotiate the purchase of the clothing at very favorable costs so they can go beyond a reliance on donations of overstock from apparel manufacturers and distributors, which limits the organization's ability to consistently and reliably provide specific items. Due to Sulzbacher's limited space for keeping a large inventory of the clothing, Dignity U Wear will make scheduled, bi-weekly deliveries and the Center will be able to count on the clothing being there.

"This program is allowing us to produce the best results in addressing the needs of the Sulzbacher Center, a critical part of Jacksonville's social safety net," said Robert S. Bryan, Jr., Executive Director of Dignity U Wear. "In addition, this grant-funded program is giving us the opportunity to evolve our current fulfillment process. By developing goals for clothing distribution as it relates to specific issues, like homelessness, we can employ alternative methods of clothing acquisition and better utilize our inventory to develop programs that we can systematically and successfully replicate with other partners."

Dignity U Wear distributes brand new clothing it receives from apparel manufacturers, distributors and retailers through a network of nonprofit social service agencies throughout the United States. The organization specializes in receiving, warehousing and distributing brand new clothing to people in need at absolutely no cost to them. Since it was founded in 2000, the organization has provided more than 6.6 million pieces, valued at \$112million, to more than 435,000 people. For more information, visit www.dignityuwear.org.

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